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**For Immediate Release**  
**3/11/2019**

**Continuum**  
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***Welcome to the future of healthcare!***

***Continuum is a new direct care health and wellness facility,  
offering multiple services with high quality and personalized care.***

Continuum will be open for business on June 3<sup>rd</sup> 2019 at a beautiful building on Mono Way in Sonora, CA. The new consortium will feature practitioners across multiple specialties: orthopedics and orthobiologics, primary care, physical therapy, personal training and massage therapy. In the current climate of traditional corporate healthcare, insurance reimbursements have steadily dropped while costs of insurance have continued to rise. In addition, feedback has indicated that patients often feel that they lack personal and timely care. Founders of Continuum, Dr. Ariana DeMers and Dr. Ellora Weston, have provided clinicians and patients the opportunity to regain continuity of care at reasonable prices, with the convenience of a single location.

Continuum is a cash-based medical and wellness facility. Patients will pay reasonable and straightforward fees directly and with certain qualifications, can get a bill to submit to their insurance company on their own; flexible spending or health savings accounts may also be used. Within Continuum, patients can expect exceptional customer service, high quality care, and clear communication within their provider team. Each patient will have the option to move seamlessly between practitioners if desired, and will benefit from very little wait time to see a provider. Staff and providers will make sure that every patient feels welcomed, cared for and important.

Continuum will feature multiple primary care and physical therapy providers, as well as personal trainers, exercise programs, nutrition counseling, and massage therapy. Orthopedic services include but are not limited to: surgical consultations, fracture care, stem cell injections, and PRP (platelet rich plasma) injections. All of the highly-qualified practitioners found at Continuum are eager to welcome new patients and provide extraordinary care.

***Integrated Healthcare Empowering You.***

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*At Continuum, patients will find cutting-edge, integrated care along with personalized guidance and education to enhance their return to a healthy, active lifestyle. Each patient is empowered to be invested in their own health and wellness, and Continuum is proud to become an active partner in their journey.*